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Ballet Mikkeli Will Start Live Internet Broadcasts

Ballet Mikkeli will start cooperation with the international Internet portal classicLive, which specialises in classical music. Ballet Mikkeli will sign a Letter of Intent on the 1st of October, 2008.

– We would like to offer ballet experience to a wider audience, tells **Ulla Savisalo** from Ballet Mikkeli. Ballet is an international form of art. Not only the audience on the spot in Mikkeli is interested in the world famous ballet stars, who visit us.

The cooperation will start on the same night as the premiere of *Romeo and Juliet*, performed by **Imperial Russian Ballet** with **Anastasia** and **Denis Matvienko** as the leading dancers, will be recorded. The corresponding Internet premiere will be on the 11th of October.

– There is an obvious need for recorded ballet performances. People search for recordings on YouTube. We want to give the audience a chance to watch ballet. The dancers get a compensation for each Internet broadcast and the quality of the recordings meets the quality of the live performance. In the future, ballet performances are available for all music enthusiasts, students and schools on the Internet, explains Ms. Savisalo.

– Ballet will provide classicLive with excellent new content. We hope that ballet friends will find classicLive and utilise the opportunities which this channel offers, tells Mr. **Lauri Jämsén**, the managing director of Saltarello Ltd, which is responsible for classicLive operations.

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classicLive www.classiclive.com

classicLive is a new, international Internet portal, which specialises in classical music. The content of classicLive includes performances of top-quality symphony orchestras. From the 11th of October 2008 on also ballet will be available. In the rich Backstage Section of classicLive you can get familiar with

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orchestras, artists and music with the help of the unique background material. Each performance will be broadcasted live on the Internet and will be available for three weeks after the live event.

Currently the classicLive portal includes The Hungarian National Philharmonic Orchestra (Hungary), The Lahti Symphony Orchestra (Finland), The Rotterdam Philharmonic Orchestra (The Netherlands), Slovak Philharmonic (Slovakia) and The Brussels Philharmonic - the Orchestra of Flanders (Belgium). According to Saltarello Ltd. (Finland), the portal management company, the target is to have 15 international, top-quality orchestras in the portal, which together are able to offer more than 200 live broadcasts a year.